



MINISTRY OF CULTURE  
CZECH REPUBLIC

STRATEGY OF IMPROVED CARE  
FOR TRADITIONAL FOLK CULTURE  
IN THE CZECH REPUBLIC 2011–2015

PRAGUE 2011

# THE GOVERNMENT OF THE CZECH REPUBLIC



## RESOLUTION

OF THE GOVERNMENT OF THE CZECH REPUBLIC  
of 5 January 2011 No.11

on the Strategy of Improved Care for Traditional Folk Culture  
in the Czech Republic 2011-2015

The Government:

I. *a p p r o v e s* the Strategy of Improved Care for Traditional Folk Culture in the Czech Republic 2011 – 2015 included in Part III of document Ref. No. 1329/10 (hereinafter the “Strategy”); and

II. *r e q u i r e s*

1. that the Minister of Culture:

- a) acquaint the regional administrators, the Mayor of Prague, the mayors of the statutory cities and the representatives of the Union of Towns and Municipalities of the Czech Republic with the Strategy,
- b) ensure the publication of this Resolution in the Government Bulletin for regional and municipal authorities,
- c) implement the Strategy in co-operation with other members of the Government, the heads of other central government authorities, the directors of regional authorities, the Mayor of Prague and the mayors of statutory cities,

2. that the members of the Government and the heads of other central governmental authorities cooperate with the Minister of Culture in the implementation of the Strategy;

III. recommends that the regional administrators, the Mayor of Prague, the mayors of the statutory cities, mayors of the municipalities and other members of elected bodies

### **Strategy of Improved Care for Traditional Folk Culture in the Czech Republic 2011–2015**

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of the regions and municipalities, and the representatives of the Union of Towns and Municipalities of the Czech Republic become acquainted with the Strategy and utilise it when preparing their own documents and fulfilling their own objectives aimed at supporting traditional folk culture under their competence.

To be implemented by:

Members of the Government,  
Heads of other central governmental bodies.

Cc:

Regional administrators,  
The Mayor of Prague,  
Mayors of the statutory cities,  
Directors of regional authorities  
The director of the Prague Municipal Authority

Prime Minister  
RNDr. Petr Nečas, signed

## **Strategy of Improved Care for Traditional Folk Culture in the Czech Republic 2011-2015**

### **Introduction**

The cultural heritage is a significant constituent of the material and spiritual wealth of the Czech Republic. The cultural heritage is a source of cultural diversity and learning; it shapes the foundation of the cultural identity of the people of this country. It has become evident that it plays a significant role in the use of leisure time; it contributes to the cultural level of the population and can serve as a protective instrument against various pathological phenomena in society. The cultural heritage also contributes significantly to the expansion of the economy of the Czech Republic because it is an important motivation and incentive for the development of tourism and business activities. That is why it has a significant influence on the overall development of not only individual municipalities, but also of entire regions. The same undoubtedly applies also to traditional folk culture, which is an indivisible yet specific component of cultural heritage. A specific feature of traditional folk culture is that it is a living and, unlike tangible heritage, a continuously developing phenomenon. This heritage is thereby a part of "living culture" - a dynamic aspect explicitly emphasised by the Convention for the Safeguarding of the Intangible Cultural Heritage.

The Charter of Fundamental Rights and Freedoms guarantees all citizens the right to access cultural wealth. This implies that the State is responsible for creating conditions under which citizens can use this and related rights. It must be emphasised at this point that the State has the duty to care in many diverse ways for the cultural heritage of the country, because its safeguarding is a necessary pre-requisite for the enjoyment of this constitutional right by the citizen. In the context of traditional folk culture this means that the State must care for the safeguarding and development of various manifestations of traditional folk culture.

The subject of the Strategy is the intangible component of traditional folk culture as defined by the Convention for the Safeguarding of the Intangible Cultural Heritage. It is understood that its individual elements comprise, in particular: experience, representation, expression, knowledge, skills, as well as the related tools, objects, artefacts and cultural spaces, which communities, groups, and in some cases also individuals consider part of their intangible cultural heritage. In the Czech Republic, the intangible component of traditional folk culture is commonly referred to by the shorter term "traditional folk culture".

The aim of the document presented here is to lay down strategic tools for improved care for traditional folk culture as a harmonised set of measures aimed at its more efficient identification, documentation, protection and use and transmission of its intangible component to further generations. While moving towards this goal it is necessary to strive for the observation of the principle of equal opportunities for women and men, both in relation to the safeguarding of various forms of traditional folk culture and to their accessibility for all individuals. The fundamental goal has already been defined and supported by the Government of the Czech Republic in its earlier Strategy of Improved Care for Traditional Folk Culture in the Czech Republic, approved by Government Resolution Ref. No. 571 of 11 June 2003 for the 2003–2010 period, and in the Cultural Policy of the Czech

Republic 2009–2014 approved by Government Resolution of 19 November 2009 Ref. No. 1452. The basic objective of the earlier Strategy was to develop by 2010 a system of care involving governmental and non-governmental organisations and individuals in a manner that would allow them to participate in the identification, documentation and protection of existing manifestations of traditional folk culture, their utilisation for the enrichment of contemporary culture and their transmission to future generations.

## **Part A.**

### **Brief Analysis of the Current Situation**

#### **Explanation of the Term and History**

Even today we encounter various manifestations of traditional folk culture in the life of society. However, these manifestations have been preserved rather unevenly, both in different regions, and in the different strata of society. Thus in some places they influence the life of society only very slightly and occasionally, while in others they are its integral part. They have been preserved in their tangible forms (movable and immovable) as well as intangible goods passed on by word of mouth and by imitation from generation to generation. Imitation takes place especially within families and various local and cultural communities; in some cases, however, they are passed on through school or extra-curricular education. It should be stressed that intangible traditional folk culture phenomena need to be perceived as a significant and distinct element of the historical memory of the nation. They comprise especially music, dance, oral traditions, puppet theatre, games, rituals, customs and usage, various technological skills and procedures, handicraft, folk craft and folk art production. In all these manifestations, the local or regional knowledge and experiences of the day-to-day material as well as the spiritual life, the feeling of belonging to the municipality, region or country are kept and passed on from generation to generation. A number of these manifestations have not yet been sufficiently codified and their inter-generational transmission has not been ensured; therefore there is a danger of the loss of these significant cultural values and traditions.

The manifestations of traditional folk culture are in a process of constant change. This is a natural development; nonetheless, it is particularly the intangible part of traditional folk culture which is subject to rapid transformations – due to its inherent characteristics – and only too often to ultimate demise. This is caused especially by the growing pressure of mainstream international mass culture. An essential role is played in this regard by the rapid advancement of information technologies and systems. It is for this reason that it is necessary to at least document and re-document the intangible manifestations of traditional folk culture to prevent the loss of the memory of the nation and of the local communities, to provide for inter-generational transmission and renewal and possibly to avoid the depletion of traditions by such development. On the other hand, a new layer may lead to undesirable unification and to the loss of that which is most typical for traditional folk culture – its diversity. The consequence of the weakening of our cultural diversity would be the weakening of the cultural diversity of the European community with all the implications: the decline of tourism, of self-identification and representation of local communities, the possible loss of the sense of belonging, etc. The most effective way of safeguarding cultural heritage is the gradual passing on of such traditions by their bearers to their successors.

Manifestations of traditional folk culture are a subject of research by, especially, ethnologists and they are recorded and made accessible to the public either by a wide range of specialised institutions or through the work of civic associations and individuals. In the past, this used to happen selectively and randomly. It was not until the adoption of the expiring Strategy of Improved Care for Traditional Folk Culture in the Czech Republic 2003–2010 that an attempt was made to introduce method into the process. It can be

stated that the effort has been successful. The current document intends to take up this effort and promote it further.

### International Context and Recent Developments

The international community is aware of the necessity to protect the cultural heritage. Much effort has been expended in this field by UNESCO. In 1989, the 25<sup>th</sup> Session of the General Conference of UNESCO adopted the "Recommendation on the Safeguarding of Traditional Culture and Folklore". The first international meeting of UNESCO experts from the countries of Central and Eastern Europe on the implementation of the Recommendation in the participating countries took place in 1995 in the Czech Republic. This was followed by a series of further regional meetings both in the Czech Republic and in other parts of the world. These specialised expert meetings culminated in 1999 at the world assembly in Washington, which adopted the "Action Plan for the Safeguarding and Development of Intangible Cultural Heritage", outlining the most important steps towards the protection of endangered manifestations of intangible cultural heritage, also of certain manifestations of folk culture.

The "Strategy of Improved Care for Traditional Folk Culture in the Czech Republic" was drafted in 2002 with objectives implicitly based on the mentioned Washington document, in accordance with the governmental "Cultural Policy in the Czech Republic". The Government discussed the document and approved it by Resolution Ref.No. 571 of 11 June 2003. By this act, the Government embraced the interest of the expert and lay public and of the territorial administration bodies. It adopted specific measures expressing the obligations of the State and challenged diverse non-governmental organisations and civic associations to cooperate in the safeguarding of this part of the cultural heritage; in this sense it advised also other, lower-level public administration bodies. The set of measures indicates a list of concrete steps aimed at the more effective identification of traditional folk culture, its systematic documentation, conservation and transmission to future generations, as well as presentation to the public both at home and abroad. This Strategy has been followed by other key documents. They include, especially, the "Identification and Documentation of Manifestations of Traditional Folk Culture in the Czech Republic" project, the manual "Issues of Legal Protection of Arts and Crafts Works" and the collective volume "Issues of Presentation and Medialisation of Traditional Folk Culture in the Czech Republic".

On 17 October 2003, the 32<sup>nd</sup> Session of the General Conference of UNESCO adopted the "Convention on the Safeguarding of the Intangible Cultural Heritage", prepared with the participation of Czech experts. Since the preparation of the Convention coincided with the draft of our Strategy of Improved Care for Traditional Folk Culture in the Czech Republic, it was possible to include into the Strategy also some of the impulses from the preparatory negotiations of the Convention. That is why there is a considerable overlap of the two documents. This turned out to be an advantage. The Czech Republic did not become a signatory to the Convention until 2009, but thanks to the Strategy the prerequisites for the implementation of the Convention were in place.

All these facts are proof that the Czech Republic, compared to other countries, has made greater progress in the effort to safeguard domestic folk culture traditions. The international standing of the Czech Republic was confirmed in June 2010 when it was elected to the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage, which supervises the implementation of the Convention.

Following the adoption of the Strategy of Improved Care for Traditional Folk Culture in the Czech Republic it was necessary to assign selected specialised institutions, both at national and regional level, to function as information, training and methodological centres for the documentation of traditional folk culture and its care. At national level, the Ministry of Culture assigned the National Folk Culture Institute in Strážnice (2004) with this role; at regional level, the regions and regional authorities assigned selected museums (2004–2008). Assigned regional specialised centres of care for traditional folk culture in the regions (hereinafter referred to only as "Regional Agencies") were the following:

- The Capital Prague: City of Prague Museum
- Central Bohemia Region: Kolín Regional Museum
- South Bohemia Region: South Bohemia Museum in České Budějovice
- Plzeň Region: Dr. Hostaš Museum of National Geography in Klatovy
- Karlovy Vary Region: Cheb Regional Museum
- Ústí nad Labem Region: Teplice Regional Museum
- Liberec Region: Museum of Bohemian Paradise in Turnov
- Hradec Králové Region: East Bohemia Museum in Hradec Králové
- Pardubice Region: National Heritage Institute, Pardubice Branch, *detached centre of the Administration of the Vysočina Ensemble of Folk Architecture*
- Vysočina Region: Vysočina Museum in Třebíč
- South Moravia Region: Masaryk Museum in Hodonín
- Zlín Region: Museum of Moravian Slovakia in Uherské Hradiště
- Olomouc Region: National Geography Museum in Olomouc
- Moravian Silesia Region: Museum of Teschen Silesia (Český Těšín) and the Museum of the Nový Jičín Area

The professional competences of Regional Agencies include the care for traditional folk culture in the individual regions. Regional Agencies may enter their projects into competitive bidding for the allocation of subsidies organised since 2005 by the Ministry of Culture. The establishment of Regional Agencies by the bodies of territorial administration turned out to be a very provident and crucial step - the emergence of a network of agencies, the results of their work and cooperation with the bodies of territorial administration and the mutual cooperation between the Regional Agencies and the National Folk Culture Institute and the Ministry of Culture continue to yield permanently good results.

A significant role in the implementation of the objectives outlined in the Strategy is, besides this network, played by museums established by the Ministry of Culture – especially the National Museum, the Jan Amos Komenský Museum in Uherský Brod, the Wallachian Little Wooden Town open-air museum in Rožnov pod Radhoštěm and the Moravian Provincial Museum - as well as by other institutions established by the Ministry: the National Information and Advisory Centre for Culture, the National Heritage Institute and the National Film Archive. Many projects carried out by the Ethnological Institute of the Academy of Sciences, university ethnological departments, the Czech National Geography Society, selected civic initiatives, and by towns and villages have also been very useful for the implementation of the Strategy.

The results of attaining the goals of the Strategy have been published in the annual reports of the above-mentioned institutions and also on-line at [www.nulkc.cz](http://www.nulkc.cz), [www.lidovakultura.cz](http://www.lidovakultura.cz) and [www.lidovaremesla.cz](http://www.lidovaremesla.cz).

The identification of manifestations of traditional folk culture is based on a survey carried out since 2006 on the whole territory of the Czech Republic with the help of the Regional Agencies. The outcome of the thematically focused questionnaires is processed annually and presented both as national data for the whole Czech Republic, and separately for each region. The result is an extensive database reflecting the current shape of traditional folk culture in the Czech Republic.

A glossary of terms was compiled in 2005 with support from the Ministry of Culture for the needs of the tasks set by the Strategy; this was published a year later as a practical working aid under the title "The Identification and Documentation of Traditional Folk Culture Phenomena in the Czech Republic". In 2007, the Ethnological Institute of the Academy of Sciences of the Czech Republic published the three volumes of "Folk Culture: National Geography Encyclopaedia of Bohemia, Moravia and Silesia". During the monitored period, two targeted research projects were carried out: Keepers of Tradition – Living and Revived Human Treasures (2000–2004) and Living Human Treasures – Keepers of Tradition II (2005–2009). The pivotal outputs of these projects include extensive film documents of selected areas of traditional folk culture, comprising 20 half-hour and one full-length ethnological documentary. The Ethnological Institute of the AS CR has also carried out significant documentation work and published two volumes of the National Geography Atlas of Bohemia, Moravia and Silesia. The National Institute of Folk Culture in cooperation with the Ethnological Institute of the AS CR organised a terminological workshop titled "Ethnology – the Present and Terminological Question Marks" (2008), after which the two institutions started preparations for the publication of a Concise Ethnological Dictionary.

In compliance with the Convention, the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic was established in 2008 by Order of the Minister of Culture Ref. No. 41/2008, and the relevant guidance note issued. In 2009, the first four items were inscribed on the List: the Slovácko Verbuňk Recruit Dances, Village Carnival and Masks Processions in the Hlinecko Area, the Kings' Ride in Moravian Slovakia and Falconry – the art of breeding raptors, their protection, training and hunting wild quarry with them.

The [www.lidovakultura.cz](http://www.lidovakultura.cz) web page presents various overviews of events focused on the safeguarding, presentation and dissemination of manifestations of traditional folk culture as well as information on the activities and organisational structure of the National Council for Traditional Folk Culture, an advisory body to the Minister of Culture, and on the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic. The web also includes a list of institutions and organisations concerned with issues relating to traditional folk culture.

An important aspect of the safeguarding of traditional folk culture is, evidently, the use of selected manifestations of traditional folk culture in school education. An irreplaceable role is played in this regard by the Ministry of Education, Youth and Sport. The National Institute of Folk Culture, in co-operation with the National Information and Advisory Centre for Culture and the Folklore Association of the CR, organises a four-semester requalification course titled School of Folklore Traditions - a significant activity aiming at the preservation of folk culture traditions. The National Institute of Folk Culture also prepares specialised programmes for different school levels at the Museum of the South-eastern Moravian Village. Other museums in different parts of the Czech Republic are proceeding in a similar manner.

A considerable role in the safeguarding and presentation of traditional folk culture is played by the Ministry of Defence, the founder of the Ondráš Army Ensemble. The activities

of this ensemble are centred on keeping and developing selected elements of traditional folk culture and cultural heritage. The ensemble is focused on recording elements and aspects of manifestations of traditional culture, especially those related to military themes (songs, music, dance or combined manifestations, etc.). In the sense of this Strategy, this thematic circle will be newly mapped in a systematic and fundamental manner, and documented and presented with the aim of reviving and strengthening both the individuality of, and the national relation to these artefacts of positive cultural heritage.

Of extraordinary importance for the safeguarding of the traditional folk culture is the award of the Keeper of the Folk Handicraft Tradition title, as stipulated by Government Regulation No. 5/2003 Sb., on awards in the field of culture presented by the Minister of Culture, as amended. This is a special form of awarding folk craftsmen, their skills and their knowledge of processes and technologies used in traditional folk handicrafts, especially those at risk of extinction. To date, the Minister of Culture has awarded 45 craftsmen. The award and the following option for the title bearers to apply for a Ministry of Culture subsidy for the presentation of their handicraft are also a form of support for small enterprise. The Czech Keeper of the Folk Handicraft Tradition project is internationally recognised as a valuable national variant of the UNESCO "Living Human Treasures" world programme. This form of public award of folk craftsmen who produce craftwork of exceptional value has been taken up by some towns that now award folk craftsmen at a local or regional level - e.g. the town of Uherské Hradiště awards such craftsmen with the Vladimír Bouček Prize for the preservation and development of traditional folk manufactured products in the region.

The dissemination, presentation and transmission of traditional folk art values can be documented by a long list of exhibitions of manifestations of folk culture that have taken place in a number of museums and skanzens, of special programmes, educational concerts, folklore festivals and other festivities, demonstrations of folk rituals, customs and practices, traditional crafts and folk artistic handicraft technologies. To this could be added the number of published titles, often with the support of the Ministry of Culture, the regions, cities and municipalities. Dissemination and presentation of manifestations of traditional folk culture enjoys significant support from grant schemes set up by local, regional and central State administration bodies and authorities. Among all such undertakings, special mention is due to the "HOMO FABER – Man the Maker" exhibition organised by the National Institute of Folk Culture in February 2009 at the UNESCO headquarters in Paris, on the occasion of the Presidency of the Czech Republic of the Council of the European Union. This was a high-level presentation of the care for traditional folk craft in the Czech Republic.

An irreplaceable role in the presentation and transmission of traditional folk culture values is played by various civic associations. In many regions, such initiatives receive regular support from public budgets. A special place in the field of presentation of folk music and dance is occupied by the Folklore Association of the Czech Republic and its nationwide activities; this is an association of mainly folklore ensembles, organisers of folklore festivals and of other entities interested in traditional folk culture ([www.folkloronisdruzeni.cz](http://www.folkloronisdruzeni.cz)); its activities extend also to international cooperation.

Considerable effort has been dedicated to international cooperation in the care for manifestations of traditional folk culture. This takes place especially within the framework of cooperation with UNESCO, of the countries of the Visegrád grouping, and of non-governmental organisations like CIOFF (International Council of Organizations of Folklore

Festivals and Folk Arts) or IOV (International Organization of Folk Art), IGF (International Union of Folklore Associations), and also ICOM (International Council of Museums), AEOM (Association of European Open Air Museums), etc. Cooperation takes place also at regional and local levels.

The foundations of a new system of professional work in the identification, documentation, safeguarding, dissemination and presentation of manifestations of traditional folk art have been successfully laid during the implementation of the objectives outlined in the Strategy of Improved Care for Traditional Folk Culture in the Czech Republic and, simultaneously, the system has been stabilised. The provisions of the Strategy for the following period are based on this existing system. This will allow consolidation and the greatest possible utilisation of the acquired data, thus also the achievement of the best possible return on the resources expended on the implementation of the objectives of the Strategy of Improved Care for Traditional Folk Culture in the Czech Republic 2003–2010. The expiring Strategy is an excellent point of departure towards new endeavour in the care for the safeguarding and further development of folk culture traditions in our country. The Czech Republic is one of the many countries who consider their intangible cultural heritage to be of the same importance as their tangible monuments.

As mentioned above, the inputs into the new Strategy include the Convention and its international Implementation Rules adopted by the General Assembly of States Parties, and the results achieved during the implementation of the preceding Strategy effective until 2010. A significant preliminary contribution to the new Strategy was provided by two international consultative meetings of working groups of experts from the countries of Central and Eastern Europe held in the Czech Republic with the support of UNESCO. The meeting in 2005 was focused on the drafting of national policies targeted at the safeguarding and support of traditional folk culture as an important component of intangible cultural heritage. This was based on an exchange of views, experience and knowledge of the current state of protection of traditional folk culture in the individual participating countries. The meeting in 2009 was focused on the methodology of drafting plans of care for manifestations of traditional folk culture inscribed on the Representative List of the Intangible Cultural Heritage of Humanity. Both these meetings followed up on a series of international consultative meetings that had taken place in the Czech Republic in 1995–1999.

### **SWOT analysis – strengths and weaknesses of care for traditional folk culture in the Czech Republic**

#### Strengths

- our country still has a great wealth of living and preserved traditional folk culture;
- in certain regions, intangible traditional folk culture is still alive and part of everyday life;
- care for traditional folk culture is within the remit of the National Institute of Folk Culture and of the Regional Agencies and their network of voluntary non-professional workers and cooperating institutions, who are helping in the development of a coordinated system of care for traditional folk culture;
- the implementation of the national Keeper of the Folk Handicraft Tradition project is continuing successfully;
- links to the tangible cultural heritage sphere have been strengthened;

- the favourable acceptance of the objectives of the Strategy by both the expert community and the public and by public administration has been very helpful;
- an active role is played by voluntary non-professional workers, who receive consistent methodological assistance;
- the effort to raise funds in support of research, development and innovation in the field of care for the intangible cultural heritage has been successful;
- cooperation with the scientific sphere, especially with the Academy of Sciences of the Czech Republic, has been developing successfully;
- new ways of supporting the activities of individuals through a programme of creative and study scholarships in the field of protection of traditional folk culture are being discovered;
- freedom of artistic creation without dirigiste intervention is ensured;
- a rich presentation of selected elements of traditional folk culture is taking place within the folklore movement thanks to the activities of civic associations; this relates to the fact that the Czech Republic can take pride in its unique system of folklore displays and festivals that is without match in the world;
- legal provision for the care for intangible folk culture has been introduced by the adoption of the Convention on the Safeguarding of the Intangible Cultural Heritage, which under the Czech legal system has the status of law.

#### Weaknesses

- getting acquainted with traditional folk culture and the importance of learning about it has not yet been sufficiently included in general education in schools and organised extra-curricular education;
- poor technical condition of small folk architecture, mainly of movable sacral objects from the sphere of traditional folk culture; such objects remain exposed to theft and illegal export;
- amount of resources needed exceeds the possibilities of public budgets;
- results of research are still not made adequately available to the broad public;
- use of electronic databases does not yet reflect the possibilities offered by available information technologies;
- threat to traditional folk crafts posed by the onslaught of mass production of both domestic and foreign kitsch;
- low quality of public presentation and possible misuse of traditional folk culture phenomena leads to disparagement of traditional folk culture phenomena and substitution of such goods during their presentation by hollow copies;
- presentation of traditional folk culture in the Czech media remains inadequate in spite of the pressure exerted by State institutions and civic associations to change this.

#### Opportunities

- tourist interest in traditional folk culture;
- enduring public interest in open-air museums as places linking the presentation of tangible and intangible traditional folk culture in the regions to the specific environment of their objects and grounds;
- interest on the part of local authorities to use traditional folk culture for their own presentation, representation and identification;

- interest on the part of local communities and civil society generally in this part of the cultural heritage;
- unoccupied niche on the craft products market, which could be filled by folk handicraft and folk artistic produce;
- possibility of using local folk culture traditions in the education of children and youth in schools (Framework Education Programmes);
- interest of university departments where ethnology/ethnography is not taught as a major subject in using knowledge from the field of care for traditional folk culture in their study plans.

#### Threats

- insufficient number of qualified professionals and voluntary non-professional workers;
- insufficient economic and material support from the public and private spheres;
- dissemination of objectively erroneous information about manifestations of traditional folk culture, especially by the electronic media;
- declining awareness of traditional folk culture, of regional and national history, and of the identity and continuity of the Czech cultural environment;
- general decline of aesthetic standards.

### **Part B.**

#### **Strategy of Improved Care for Traditional Folk Culture in the Czech Republic 2011-2015**

#### **1. Subject of the Care**

For the purposes of this Strategy and in accordance with the Convention on the Safeguarding of the Intangible Cultural Heritage, which in the Czech Republic came into effect on 18 May 2009, intangible heritage, in the context of the Czech Republic, means especially the intangible components of traditional folk culture. According to the Convention, the individual elements of traditional folk culture are understood as being practices, representations, expressions, knowledge and skills – as well as the instruments, objects, artefacts and cultural spaces associated therewith - that communities, groups and, in some cases, individuals recognize as part of their cultural heritage. This intangible cultural heritage, transmitted from generation to generation, is constantly recreated by communities and groups in response to their environment, their interaction with nature and their history, and provides them with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity.

Traditional folk culture, as defined above, is manifested especially in the following domains:

- (a) oral traditions and expressions;
- (b) performing arts;
- (c) social practices, rituals and festive events;

(d) knowledge and practices concerning nature and the universe;

(e) traditional craftsmanship.

For the purposes of this Strategy, consideration will be given solely to such elements of traditional folk culture as are compatible with existing human rights instruments, as well as with the requirements of mutual respect among communities, groups and individuals, including the equal status of men and women, and of sustainable development.

#### **2. Objective of the Care**

The basic aim is to promote the safeguarding of existing manifestations of traditional folk culture and to pass them on to future generations. The measures, which started to be implemented in the preceding period, will be aimed at:

- the continuation of the identification and documentation of manifestations of traditional folk culture, bearing in mind that this is a continuous process due to the transformations of traditional folk culture;
- managing and supplementing the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic as an instrument of care for the most significant manifestations of traditional folk culture in the Czech Republic; using the List as an instrument for the rescue of manifestations at risk of demise;
- introducing similar lists of regionally most significant intangible traditional and folk culture heritage in the regions and developing a common methodology for these lists<sup>1</sup>;
- supplementing continuously the created functional electronic traditional folk culture databases; promoting their content more intensively and using the media for this purpose;
- promoting the results of research in a coherent manner, making them available to the broad public and applicable in school education;
- advocating consistently the inclusion of traditional folk culture into framework educational programmes and other forms of education in the interest of safeguarding traditional folk culture;
- continuing to use different forms of public awards to promote the passing on of traditional folk culture;
- deepening the presentation of traditional folk culture and of new findings through specialised institutions and the media;
- supporting the development of professional ethical codes drafted by non-governmental organisations concerning access to, and handling of the traditional folk culture heritage;
- seeking inspiration in internationally recommended best practice in the care for folk culture and implementing the Convention consistently.

#### **3. Tools**

The tools for securing the fulfilment of these objectives will be especially those that have proven to be effective, interesting and promising during the implementation of the

<sup>1</sup> The common methodology will be based on Order Ref.No.41/2008 of the Minister of Culture, establishing the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic, and on the Methodological Guide of the Ministry of Culture for the management of the List, Ref. No. 3161/2009 of 18 March 2009.



preceding Strategy. These include, especially, economic tools in the form of programmes applying to:

a) grant support for traditional folk culture at municipality, regional and Ministry of Culture levels – grants represent significant aid to organisations funded from the budget of the Ministry of Culture and to Regional Agencies, helping help them meet their tasks, and to individual and corporate projects, in which case priority is given to projects concerning heritage inscribed on the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic;

b) research and development - the previous form of institutional support of research projects of organisations established by the Ministry of Culture and funded from the State budget, and of special purpose programme support for other specialised entities through the Ministry of Culture expired at the end of 2010; from 2011 onwards there will be a new type of institutional support for long-term strategic development of research organisations established by the Ministry of Culture and by other institutions; special purpose support of research within the framework of the Programme of Applied Research and Development of National and Cultural Identity (NAKI) 2011–2017 will be started;

c) granting of creative and study scholarships by the Ministry of Culture in the field of traditional folk culture to individuals with focus on improving their market position (applies especially to Keepers of the Folk Handicraft Traditions and their successors), and to individuals interested in participating in the documentation of significant and endangered elements of traditional folk culture with their own projects;

d) granting Ministry of Culture awards for significant acts and activities in the field of traditional folk culture in accordance with Government Regulation Ref. No. 5/2003 Sb., on awards in the field of culture awarded by the Ministry of Culture, as amended – award of the Keeper of the Folk Handicraft Tradition title and of the Award for Amateur Artistic Activities in the traditional folk culture and folklore category, and possibly also the Award for the Contribution to the Promotion of Czech Culture;

as well as other methodological and administrative tools:

- periodic evaluation of the implementation of this Strategy and the drafting of internationally required reports on the implementation of the Convention as a means of self-reflection and basis for its possible updating;
- designation and activities of the National Institute of Folk Culture as a specialised centre, and of a functioning network of Regional Agencies for the care of traditional folk culture, as required by Article 13 of the Convention;
- draft and implementation of policies and provision of methodological care by national and local government bodies;
- making provision for the implementation of other obligations ensuing from the Convention;
- engaging the National Council for Traditional Folk Culture in a dialogue with non-governmental stakeholders on strategic issues of care for traditional folk culture;
- including aspects of the passing on of traditional folk culture into framework educa-

tional programmes for schools, underlining the “local community – local traditional folk culture – local school” principle;

- making use of the presence and the activities of the Ondráš Army Ensemble established by the Ministry of Defence;
- continuous appeal to regional and municipal bodies and to special-interest groups to award significant achievements in this field of care;
- effort to maintain the permanent interest of the media in presenting and explaining the content of specific traditional folk culture phenomena.

#### **4. Specific Tasks**

##### **4.1 Identification of manifestations of traditional folk culture**

4.1.1 Process ethnographically the occurrence of living identified manifestations of traditional folk culture in the Czech Republic. Provide for the updating of this documentation in ten-year cycles.

*Guaranteed by: the Ministry of Culture in co-operation with the Academy of Sciences of the CR*  
*Recommendation: that the regional authorities support the work of cultural institutions in ethnographic identification of manifestations of traditional folk culture at regional or, possibly, local level and transpose the results into operative and policy measures applicable to the territories that they govern*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.1.2 Foster efforts to develop standard terminology applying to manifestations of traditional folk culture and to define the practical terms, concepts and categories of manifestations and the specific facts to be used by the system of identification and documentation of traditional folk culture elements apprehendable by ethnographic methods.

*Guaranteed by: the Ministry of Culture in co-operation with the Academy of Sciences of the CR*  
*Recommendation: that the bodies of territorial administration support the institutions in any collaborative effort to develop terminology*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.1.3 Register on a continuous basis the material documents concerning manifestations of traditional folk culture pursuant to Act No.122/2000 Sb., on the protection of museum collections and the amendment of certain other laws, as amended (Central Register of Collections, CES).

*Guaranteed by: the Ministry of Culture, the National Institute of Folk Culture, regional authorities through regional museums, municipal authorities through the museums established by them*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.1.4 Use and supplement all levels of the network of voluntary non-professional monitoring workers (reporters) who identify and document manifestations of traditional folk culture and support them methodologically through the Regional Agencies according to their territorial affinity. Publish the basic information for these monitoring workers on the

web pages of the National Institute of Folk Culture. Apply the experience and the current directory of voluntary non-professional monitoring workers of the Czech National Geographic Society.

*Guaranteed by: the Ministry of Culture via the National Institute of Folk Culture and in co-operation with Regional Agencies for the care of traditional folk culture in the regions, the Czech National Geography Society and other regional and local cultural institutions*

*Recommendation: that bodies of territorial administration support the institutions in the development of a network of voluntary non-professional workers who monitor manifestations of traditional folk culture*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

## **4.2 Documentation of folk culture manifestations**

4.2.1 Provide for the periodical documentation of manifestations of traditional folk culture, especially those at imminent risk and document these in regular cycles according to the level of risk, as required by the "Strategy of Identification and Documentation of Traditional Folk Culture"

*Guaranteed by: the Ministry of Culture in co-operation with the National Institute of Folk Culture*

*Recommendation: that the regional authorities entrust their Regional Agencies of care for traditional folk culture with this task; that the bodies of the selected cities entrust organisations within their competence (those that deal with traditional folk culture) with this task*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.2.2 Create adequate technical and economic conditions in the museums with ethnographic collections for:

- a) systematic field research and documentation of existing traditional folk culture manifestations,
- b) recherche of archives and literature retrieval in specialised funds of archives, museums and libraries.

Priority attention will be paid to those elements whose existence is in imminent danger.

*Guaranteed by: the Ministry of Culture in co-operation with the Ministry of Interior*

*Recommendation: that the bodies of the regions create adequate conditions for the cultural institutions established by them so that these institutions are able to carry out systematic research and document the traditional local folk culture, concentrating specifically on manifestations that are in the process of disappearing*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.2.3 Develop an information database of traditional folk culture archival documents and collection items in museums, libraries and institutes of the Academy of Sciences of the CR and recommend such activity to university institutes. Provide free access to these databases in the sense of the Copyright Act – as far as scientific, educational and other goals of public interest are concerned

*Guaranteed by: the Ministry of Culture in co-operation with the Ministry of Education, Youth*

*and Sport and the Academy of Sciences of the CR*

*Recommendation: that the universities and the bodies of territorial administration promote the development of documentation fund databases; furthermore, we recommend that territorial administration bodies use such funds for the possible creation of their own strategy of care for traditional folk culture on their territory*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture.*

4.2.4 Provide financial support for the supplementation of collection funds with new acquisitions relating to traditional folk culture

*Guaranteed by: the Ministry of Culture through buyouts and acquisitions that are carried out by the collecting institutions established by the Ministry*

*Recommendation: that the bodies of territorial administrations promote acquisitions by the respective institutions they have established, with regard to the acquisition work of these institutions in the field of traditional local and regional folk culture that is a typical element in the region concerned*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.2.5 Supplement continuously the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic, managed in compliance with the approved methodology of the Ministry of Culture, by adding the most significant items from this part of the national cultural heritage. Monitor and document periodically the changes of the components of the List, as well as public use. Compile regional lists of regionally significant manifestations of traditional folk culture modelled on the national List.

*Guaranteed by: the Ministry of Culture in agreement and co-operation with the bodies of territorial administration to whose territory the proposed element belongs and possibly with representatives of societies that are the holders of the element.*

*Recommendation: that regional authorities in co-operation with Regional Agencies compile regional lists of significant manifestations of traditional folk culture in the regions governed by them*

*Deadline: continuously; the compilation of regional lists by the end of 2013*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.2.6 Draft the internationally required periodic reports on the implementation of the Convention for the Safeguarding of the Intangible Cultural Heritage and the reports on the implementation of this Strategy as a tool for the updating of procedures in the field of care for traditional folk culture.

*Guaranteed by: the Ministry of Culture*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.2.7 Foster the informative, educational and methodological functions of the Regional Agencies, especially in the:

- a) identification of traditional folk culture manifestations and the care for them,
- b) organisation of special training schemes for voluntary monitoring workers (reporters) and professional document creators and collections staff,

- c) development of specialised databases,
- d) provision of information to the public,
- e) provision of methodological assistance to public administration bodies and the specialised institutions when dealing with issues relating to the care for traditional folk culture,
- f) gathering of information on best practice in the conservation, presentation and passing on of manifestations of traditional folk culture,
- g) continuous supply of data to central databases dedicated to traditional folk culture and to regional lists.

*Guaranteed by: the Ministry of Culture*

*Recommendation: that the regional bodies continue to support, for these purposes, the Regional Agencies established by them*

*Deadline: permanently*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.2.8 Provide a regular update of the overview of regional measures/events aiming at the safeguarding and presentation of traditional folk culture manifestations to the public. Draft a method for data acquisition and the form of making them public with regard to their application in culture tourism.

*Guaranteed by: the Ministry of Culture through the National Institute of Folk Culture, the Folklore Association of the CR and the Ministry for Regional Development in co-operation with CzechTourism*

*Recommendation: that the regional bodies ensure the processing of overviews of the events that take place in their area through the Regional Agencies*

*Deadline: annually*

*Impact on the State budget: within the budget of the Ministry of Culture.*

4.2.9 Operate and continuously update the nation-wide register dedicated to traditional folk culture and its documentation

*Guaranteed by: the National Institute of Folk Culture*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.2.10 Foster projects in the field of research and development that meet the objectives of the National and Cultural Identity programme and are defined in the theme priority for traditional and folk culture; motivate potential project applicants to pay special attention when drafting their projects to items inscribed on the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic.

*Guaranteed by: the Ministry of Culture*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.2.11 Use students' graduation theses, course and seminar research papers for field studies and documentation and motivate students to select this subject by, amongst other things, providing specialised grants in support of student scientific activity. Thereby contribute to the better professional preparation of young experts for their future work at museums and research institutions.

*Guaranteed by: the Ministry of Culture in co-operation with the Ministry of Education, Youth and Sport, the Academy of Sciences of the CR and tertiary education institutions*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

### **4.3 Safeguarding, dissemination, presentation and transmission of traditional folk culture values**

4.3.1 Continue to support the utilisation of knowledge about traditional folk culture in the educational process at schools (at elementary and lower secondary level, including elementary art and vocational schools). Use these topics also as a possible method of enhancing tolerance and preventing racism and xenophobia (for example in the context of a multicultural education programme).

*Guaranteed by: the Ministry of Culture in co-operation with the Ministry of Education, Youth and Sport*

*Recommendation: that the bodies of territorial administration, if they establish schools, support the application of locally and regionally rooted manifestations of traditional folk culture in the instruction and education provided at schools.*

*Deadline: continuously*

*Impact on the State budget: no expenses from the State budget*

4.3.2 Draft and publish textbooks and audiovisual aids for school and extra-curricular education that support the learning about, and acquiring elements of traditional folk culture of the national regions, with special regard to phenomena inscribed on the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic and on regional lists.

*Guaranteed by: the Ministry of Culture in co-operation with the Ministry of Education, Youth and Sport*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture, possibly other budget chapters*

4.3.3 Support extra-curricular forms of education and training through the grant system and special stipends targeted at safeguarding manifestations of traditional folk culture.

*Guaranteed by: the Ministry of Culture*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.3.4 Utilise and, depending on need and advisability, present to the public traditional folk culture containing positive elements with, especially, army themes at the relevant public gatherings and festivals (and possibly in educational institutions) organised by the Ministry of Defence independently or in co-operation with the Ministry of Culture, Ministry of Education, Youth and Sport, the regions, municipalities, educational and other institutions and facilities.

*Guaranteed by: the Ministry of Defence, possibly in co-operation with other departments and institutions*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Defence*

4.3.5 Use and adapt as needed the forms and manners of granting public awards<sup>2</sup> for individuals, teams, bodies and organisations that contribute significantly to meeting the objectives of the care for traditional folk culture and its protection or dissemination. To give awards for the best interpretations and presentations of traditional folk culture. Namely:

- a) continue to assign the title "Keeper of the Folk Handicraft Tradition"<sup>2</sup>, as a special form of public acknowledgement for masters of folk handicrafts who infallibly use traditional technologies and pass them on to the next generations,
- b) propose candidates with extraordinary merits in the care for traditional folk culture for the Ministry of Culture Award for the Contribution to the Promotion of Czech Culture and the Prize for Amateur Artistic Activities,
- c) consider a form of moral appreciation of the best publishing feat in the field of traditional folk culture, in agreement with civic initiative stakeholders.

*Guaranteed by: the Ministry of Culture*

*Recommendation: that the regional authorities proceed in a similar manner and create their own system of public awards*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.3.6 Streamline the activities of the National Council for Traditional Folk Culture, an advisory commission of the Ministry of Culture, to promote the safeguarding and care for the most significant manifestations of traditional folk culture inscribed on List of Intangible Traditional and Folk Culture Heritage of the Czech Republic as well as the dialogue between the Ministry of Culture and experts in the fields of ethnology, sociology, history of art, music, film and theatre sciences, aesthetics, architecture and technology, school and adult education, the media, religious studies and the relevant civic associations.

*Guaranteed by: the Ministry of Culture*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.3.7 Use the selection procedures for the award of subsidies announced by the Ministry of Culture to assist the bearers of manifestations of traditional folk culture, especially those inscribed on the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic and on the regional lists, in the practical exercise of these manifestations where this takes place under extraordinarily difficult conditions.

*Guaranteed by: the Ministry of Culture*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.3.8 Use the selection procedures for the award of subsidies announced by the Ministry of Culture to promote the drafting and implementation of plans of care for especially significant elements inscribed on the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic. Draft a model scheme of such plan and discuss it in the National

<sup>2</sup> Such awards as are not in conflict with Government Regulation No. 5/2003 Sb.

<sup>3</sup> The title is awarded in accordance with Government Regulation No. 5/2003 Sb., on awards in the field of culture presented by the Ministry of Culture, as amended by Government Regulation No. 98/2006 Sb.; it is based on the UNESCO "Living Human Treasures" project.

Council for Traditional Folk Culture (NCTFC).

*Guaranteed by: the Ministry of Culture in co-operation with NCTFC*

*Recommendation: that the regional authorities support institutions established by them in taking part in the fulfilment of this task*

*Deadline: continuously; the model scheme of the plan to be drafted by the end of 2011*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.3.9 Process, publish and present the results of surveys carried out in the individual regions in 2006 to 2010; apply the results, *inter alia*, when planning documents, popularising traditional folk culture and identifying local traditional folk culture heritage as a tool to promote cities and municipalities, and apply the results also when processing nominations for inscription on regional lists of significant traditional folk culture elements.

*Guaranteed by: the Ministry of Culture in co-operation with the National Institute of Folk Culture*

*Recommendation: that bodies of territorial administration participate in this work in the regions through the Regional Agencies*

*Deadline: according to the schedule set by the Ministry of Culture*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.3.10 Ensure that information on traditional folk culture is accessible to the public, especially through the Regional Agencies and also through the network of libraries, museums, archives, research and other specialised institutions.

The National Institute of Folk Culture in co-operation with the Regional Agencies will provide consultations on ways to improve the quality of the presentation of extraordinarily significant manifestations of traditional folk culture.

*Guaranteed by: the Ministry of Culture in co-operation with the National Institute of Folk Culture and the Ministry of Interior*

*Recommendation: to regional bodies, the Czech National Geography Society and the Association of Museums and Galleries of the Czech Republic*

*Deadline: continuously*

*Impact on the State budget: no expenses from the State budget*

4.3.11 Support efforts of professional associations that decide to draft their ethical codes and to bring such codes to the notice of the National Council for Traditional Folk Culture and the Regional Agencies as well as of other stakeholders, organisations and institutions

*Guaranteed by: the Ministry of Culture*

*Deadline: continuously*

*Impact on the State budget: no expenses from the State budget*

4.3.12 Show material artefacts of traditional folk culture in collecting institutions that manage ethnographic funds; demonstrate various other manifestations of traditional folk culture, for example technological processes, rituals, customs, traditions, singing, music and dance and involve craftsmen, performers and other demonstrators; support such presentation projects during competitive bidding for the allocation of subsidies;

pay special attention to promoting the presentation of traditional folk culture in open-air museums.

*Guaranteed by: the Ministry of Culture in co-operation with National Institute of Folk Culture*

and other collecting institutions established by the NIFC

*Recommendation: that the bodies of territorial administration create preconditions for the performance of this task in the regions within the framework of the grant system*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.3.13 Apply grant schemes to motivate support for effective care for traditional folk culture and its safeguarding and documentation, especially:

- a) use grant schemes to promote the performance and, as appropriate, renewal of especially important and endangered local and regional rituals, habits and customs in places where they still exist or have existed recently,
- b) when making decisions on supporting documentation and presentation, give priority to the manifestations inscribed on the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic and to manifestations that are facing imminent danger,
- c) support publishing and editing activities focused on themes of traditional folk culture, especially on the elements inscribed on the List of Intangible Traditional and Folk Culture Heritage of the Czech Republic and on the regional lists,
- d) use grant schemes to support the organisation of regional, national and international festivals, displays, competitions and creative workshops

*Guaranteed by: the Ministry of Culture*

*Recommendation: that the regional bodies proceed in a similar manner and that the grant systems be used to support the practicing of local folk culture traditions*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.3.14 Provide statistical and economic data on the presentation of traditional folk culture (for example on attendance at public cultural events, the amount of public money used to increase this number, the number of presentations, etc.)

*Guaranteed by: the Ministry of Culture in co-operation with the National Information and Advisory Centre for Culture*

*Deadline: continuously*

*Impact on the State budget: no expenses from the State budget*

#### **4.4 International cooperation**

4.4.1 Enhance international cooperation in the field of the dissemination and safeguarding of traditional folk culture, *inter alia* through the exchange of policy materials aimed at better care for traditional folk culture, in compliance with the Convention on the Safeguarding of the Intangible Cultural Heritage

*Guaranteed by: the Ministry of Culture*

*Deadline: continuously*

*Impact on the State budget: no expenses from the State budget*

4.4.2 Provide support in the form of an operations subsidy by:

- a) implementing bilateral and multilateral projects in the area of documentation, presentation and safeguarding of manifestations of traditional folk culture,

b) exchanging research and technical publications, journals, audiovisual carriers, etc.,

c) organising international meetings of experts and their study trips abroad.

Priority will be given to fostering cooperation with the countries of the Visegrád grouping, the EU and the developing countries as envisaged by the Convention on the Safeguarding and Support of the Diversity of Cultural Expressions, of which the Czech Republic is a State Party

*Guaranteed by: the respective founders of the institutions within the scope of their budgetary possibilities*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture and possibly other budgetary chapters*

4.4.3 Support the exchange of the cultural values of traditional folk culture within the framework of competitive biddings announced by the State. Implementing plans related to previously signed agreements on cultural cooperation with the respective countries shall be used in this process.

*Guaranteed by: the Ministry of Culture*

*Recommendation: that the bodies of territorial administration contemplate the presentation of local folk culture traditions during the cultural exchange abroad*

*Deadline: continuously*

*Impact on the State budget: within the budget of the Ministry of Culture*

4.4.4 To support the participation of the Czech Republic in special programmes and projects of inter-governmental organisations (UNESCO, the European Union, Visegrád and other regional groupings) in the field of care for traditional folk culture.

*Guaranteed by: the Ministry of Culture in co-operation with the Ministry of Foreign Affairs.*

*Deadline: continuously.*

*Impact on the State budget: within the budget of the Ministry of Culture and the Ministry of Foreign Affairs*

4.4.5 To assess carefully and, if relevant, submit specially reasoned proposals for inscription of internationally significant phenomena of traditional folk culture of the Czech Republic on the Representative List of the Intangible Cultural Heritage of Humanity established under the Convention on the Safeguarding of the Intangible Cultural Heritage or, possibly, for entry into the Register of Best Safeguarding Practices established under the same convention. Thus strengthen the international standing of the Czech Republic and promote its traditional intangible cultural heritage in the world.

*Guaranteed by: the Ministry of Culture in co-operation with the Ministry of Foreign Affairs*

*Deadline: continuously*

*Impact on the State budget: within the budgets of the Ministry of Culture and the Ministry of Foreign Affairs*

4.4.6 Contemplate the publication of a representative foreign-language title on intangible traditional folk culture as a tool for presentation of the Czech Republic and its culture in the world.

*Guaranteed by: the Ministry of Culture in co-operation with the National Institute of Folk Culture*

Deadline: depending on budget circumstances

Impact on the State budget: within the budget of the Ministry of Culture

#### IV.

### FINANCIAL REQUIREMENTS ON THE STATE BUDGET

#### 1. Operations and activities of organisations established by the Ministry of Culture and funded from its budget

The resources will be provided *within the framework of the anticipated expenses of the State budget and its Chapter 334 – Ministry of Culture*. Increased demand for money from the State budget is not expected.

#### 2. Investment activities of organisations established by the Ministry of Culture and funded from its budget

These will be financed *within the framework of the anticipated expenses of the State budget and its Chapter 334 – Ministry of Culture* through registered investment programmes. Increased demand of resources from the State budget is not expected.

#### 3. Research and development spending

This will be reimbursed from the Programme of Applied Research and Development of the National and Cultural Identity according to the result of a public tender and the possibilities of approved State budget expenditure on research and development in the individual years and on this programme. The programme contains independent priority 1.3. – Intangible Cultural Heritage.

Research organisations may acquire further research and development funds within the framework of institutional support for the long-term strategic development of the respective research organisation on the basis of an evaluation of their results, as provided for by Section 4, paragraph 2a of Act 130/2002 Sb.

#### 4. Expenses related to the Ministry of Culture “Cultural Activities” (CA) programme

The Ministry of Culture provides support of care for traditional folk culture within the Cultural Activities programme in several forms:

- designated purpose support of organisations funded from the budget of the Ministry of Culture (national action);
- competitive bidding for the allocation of subsidies in support of traditional folk culture;
- programme of provision of grants for creative and study purposes (scholarships). See Table 1 for overview.

#### 5. Expenses related to Ministry of Culture Awards

Government Regulation No. 5/2003 Sb., on awards in the field of culture awarded by

the Ministry of Culture, as amended, includes the presentation of awards in the field of traditional folk culture, namely the:

- award of the Keeper of the Folk Handicraft Tradition title;
- award of the Prize for Amateur Artistic Activities in the traditional folk culture and folklore category.

The planned expenses related to these awards are presented in Table 2. This expenditure is included among the material expenses of the Ministry of Culture.

**Table 1 – “CULTURAL ACTIVITIES” PROGRAMME 2011-2015  
(optimal draft budget in thousands of CZK)**

Year	2011	2012	2013	2014	2015
<b>CA of organisations funded from the MC budget</b>	<b>4, 190</b>	<b>4, 520</b>	<b>4, 250</b>	<b>4, 600</b>	<b>4, 250</b>
Support for traditional folk culture	<b>22, 000</b>	<b>25, 000</b>	<b>25, 000</b>	<b>25, 000</b>	<b>25, 000</b>
<b>Scholarships programme</b>	<b>1, 000</b>	<b>1, 000</b>	<b>1, 000</b>	<b>1, 000</b>	<b>1, 000</b>
<b>Total</b>	<b>27, 190</b>	<b>30, 520</b>	<b>30, 250</b>	<b>30, 600</b>	<b>30, 250</b>

**Table 2 – PLANNED EXPENSES RELATED TO MINISTRY OF CULTURE AWARDS  
(in thousands of CZK)**

Year	2011	2012	2013	2014	2015
<b>Keeper of the Folk Handicraft Tradition</b>	<b>250</b>	<b>250</b>	<b>250</b>	<b>250</b>	<b>250</b>
<b>Award of the MC Prize for the field of traditional folk culture</b>	<b>50</b>	<b>50</b>	<b>50</b>	<b>50</b>	<b>50</b>
<b>Total</b>	<b>300</b>	<b>300</b>	<b>300</b>	<b>300</b>	<b>300</b>

## V.

### SITUATION AFTER THE ACCOMPLISHMENT OF THE STRATEGY OBJECTIVES

1. The standard of knowledge about traditional folk culture in the Czech Republic will be enhanced, the updating of this knowledge will be provided for and care for traditional folk culture improved.
2. Better conditions will have been created for the dignified practice of the manifestations of traditional folk culture at local level, thus also for the overall presentation of the municipalities and cities concerned.
3. Conditions will improve for the implementation of the Convention on the Safeguarding of the Intangible Cultural Heritage and of other international legal instruments.
4. Information on traditional folk culture will be more accessible for both the expert community and the public thanks to the cooperation between the Regional Agencies and the national centre of care for traditional folk culture (National Institute of Folk Culture) in the continuous updating of the relevant web portals and databases.
5. The activities of the Regional Agencies in the regions and of the National Institute of Folk Culture will contribute to the enhancement of the standards of care for traditional folk culture and its use for educational purposes.
6. The promotion of the List of the Intangible Goods of the Traditional and Folk Culture of the Czech Republic and support for the establishment and development of similarly focused regional lists will help enhance the prestige of significant traditional folk culture goods in the society.
7. The potential of the National Institute of Folk Culture and its research institution status will be applied in the Programme of Research and Development of the National and Cultural Identity 2011-2015.
8. The implementation of this Strategy will contribute to the accomplishment of the objectives of the State Cultural Policy adopted by the Government of the Czech Republic by Resolution No. 1452 of 19 November 2008.
9. The fulfilment of the aims of this Strategy will strengthen the good position of the Czech Republic in UNESCO.
10. The prerequisites for the further development of care for traditional folk culture and the related scientific disciplines after 2015 will have been created.