EU – WESTERN BALKANS CULTURAL HERITAGE ROUTE

RECALLING OUR COMMON HISTORY, BUILDING TOGETHER OUR COMMON FUTURE
With the Western Balkans, a region in the heart of Europe, we share the traditions, history and values.

The cultural heritage of the Western Balkans partners is both local and European.
The Route will promote:

- Events, campaigns and initiatives organised by the **EU Delegations**, national cultural institutes and EU National Institutes for Culture,
- **Cultural heritage in all its forms**, and
- **Contemporary culture as a shaper of our common future heritage**
...through...

- Book **readings**;
- Literary and other **competitions** on heritage,
- Open air **events** and public debates;
- Exhibitions, film **festivals**, theatre plays;
- Guided **tours and visits** to cultural heritage sites.
The Route will engage:

• Cultural institutes and organisations
• Europa Nostra and UNESCO
• Museums and archaeological sites
• Peoples from all backgrounds, youth in particular

• The Route will seek coordination with projects organised by EU Member States and the European Commission (DG Education and Culture) in the region
Beyond 2018

• Longterm strengthening of **sustainable initiatives and networks** between cultural operators, heritage sites and civil society in the EU and the Western Balkans → **building bridges between our peoples.**
EU Strategy for International Cultural Relations

- Intercultural Dialogue
- Cultural Heritage
- Economic Growth
- Entrepreneurship
- Peace-building
- Diversity
Thank you!

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