

Private Heritage Week 24-27 May



Private owners across Europe will open (partially) their house and organize special activities

Slogan Our House, Your Heritage

Aims

- ✓ Raise awareness on the contribution of private owners to society
- ✓ Foster exchanges between owners/managers and the public
- ✓ Increase synergies with the living arts
- ✓ Promote public engagement, especially the young generation

Current partners













European photographic competition



<u>Aims</u>

- ✓ Showcase the beauty & diversity of historic houses in Europe
- ✓ Foster exchanges between owners/managers and the public
- ✓ Promote public engagement, especially the young generation

Implementation

Launch Private Heritage Week: 24 May 2018 - until July 2018

Award ceremony 6 November 2018

Social media category with public vote





Historic Houses & Young String Quartets

Private owners of historic houses will provide 7-day accommodation & rehearsal room in exchange for concerts

Objectives

- ✓ Support excellent young string quartets
- ✓ Promote living arts in historic houses
- ✓ Relaunch the role of historic houses as patrons of the arts

Current Partners

Le Dimore del Quartetto

Jeunesses Musicales Internationales





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